TELENAV

NDS.Classic Streaming

Allow high performance and flexibility in a cost-efficient way

Mihai Cozma
Product Manager

FRANKFURT
SEPTEMBER 24th, 2020

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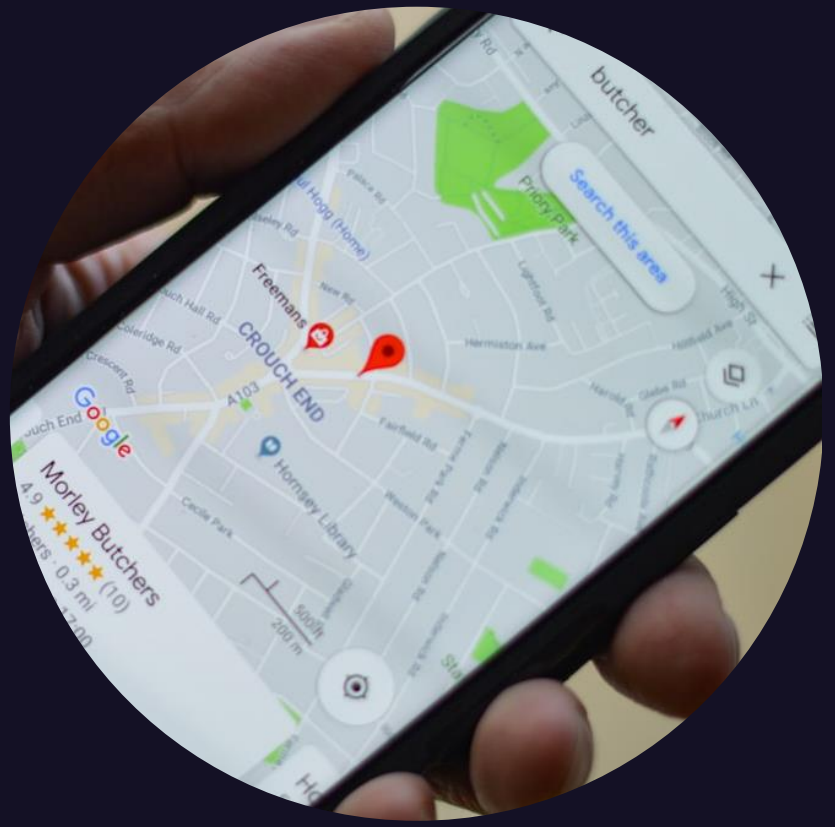
The Big Dilemma



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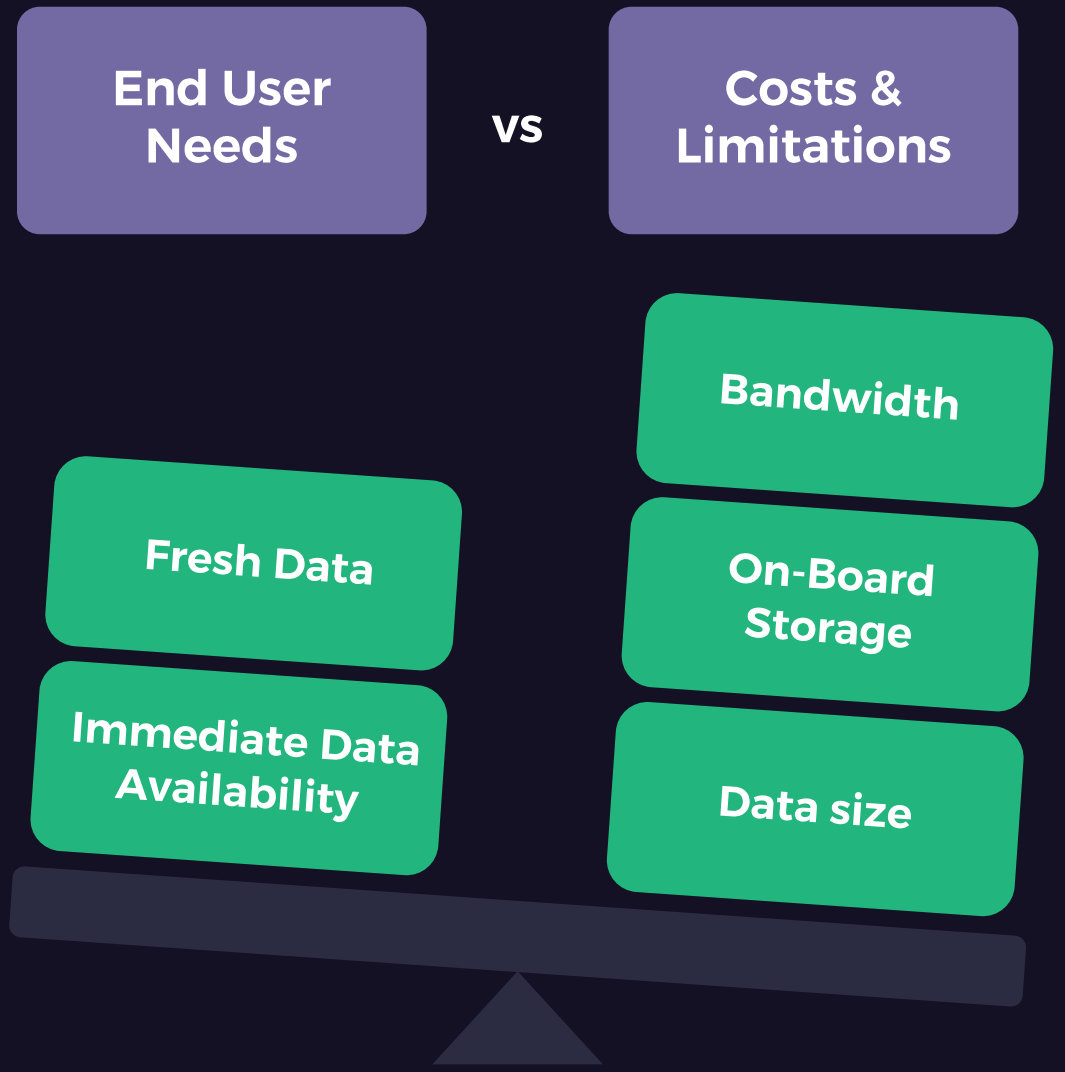
What are the implications?



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WHAT IS STREAMING?

“a method of transmitting or receiving data over a computer network as a steady, continuous flow, allowing consumption to start while the rest of the data is still being received.”

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TELENAV GOAL

Enable OEMs to build lasting relationships with customers through delightful connected car experiences

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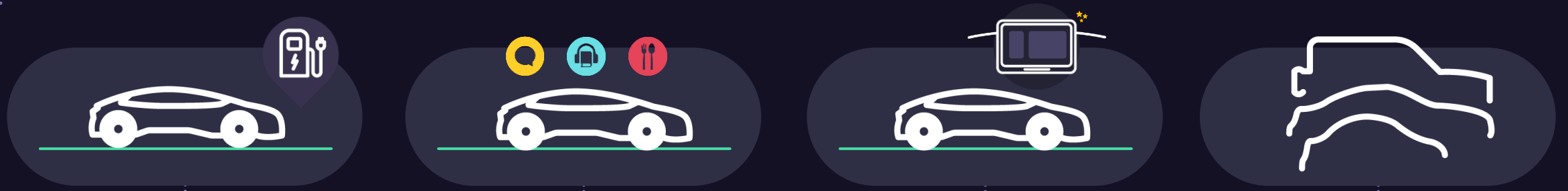
Telenav Core Competences



Location Based Services

Cloud First

User Experience

In-car software

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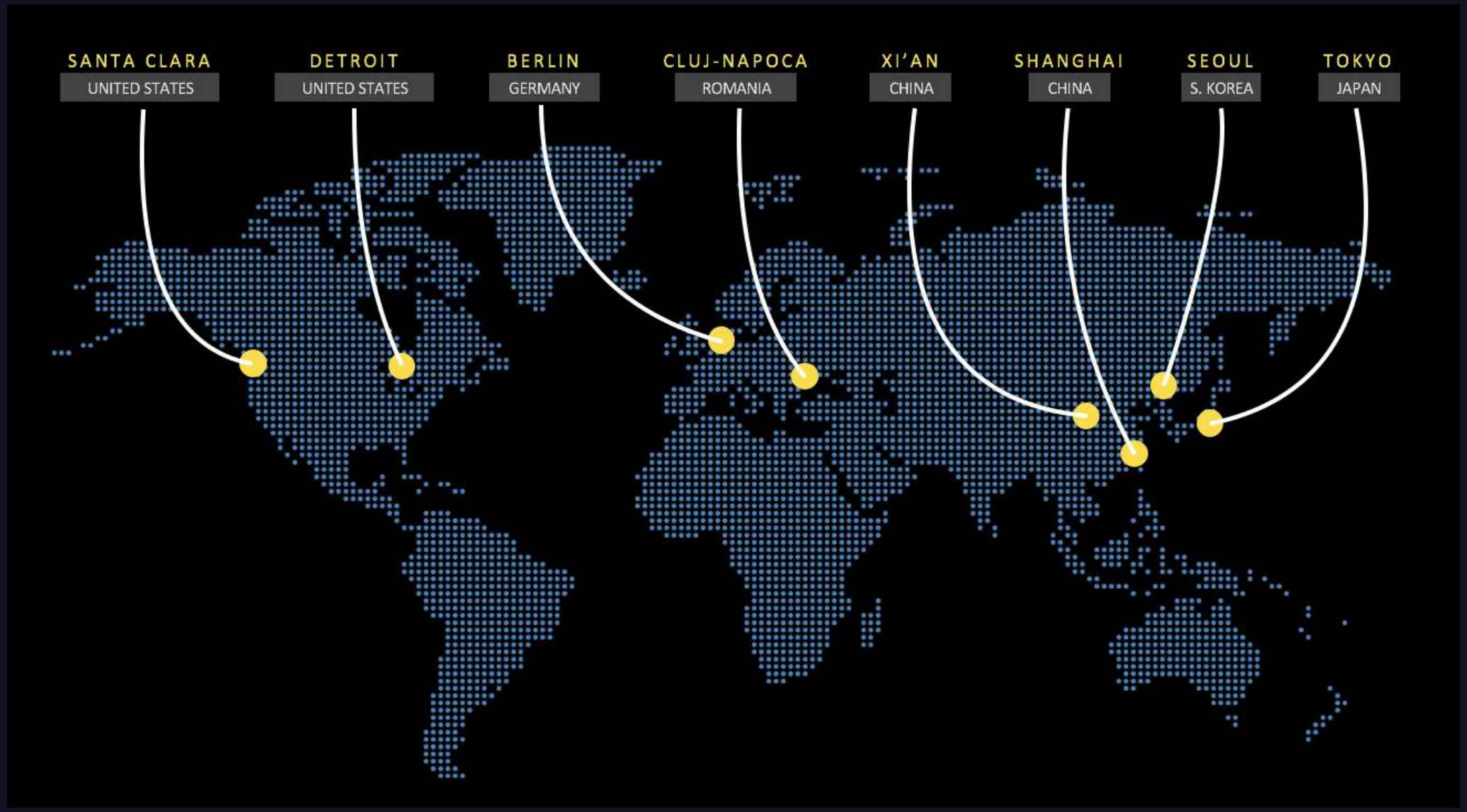
Telenav Global Footprint and Know-how



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Telenav Market Leadership and Excellence

Customers

Awards and Accolades

2020 |
#1 Multimedia Customer Quality and Satisfaction small compact premium

2019 |
#1 Navigation Usability among luxury brands

2018 |
#1 Overall Navigation Satisfaction

2017 |
#1 Overall Navigation System
#1 Ease of Use
#1 Effectiveness of System

Market Leadership

25.8M
units deployed

16.1M
connected units

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Telenav Streaming Solution

- Adaptable
- Flexible
- Very fast and accurate Online Routing
- Powerful Online Search

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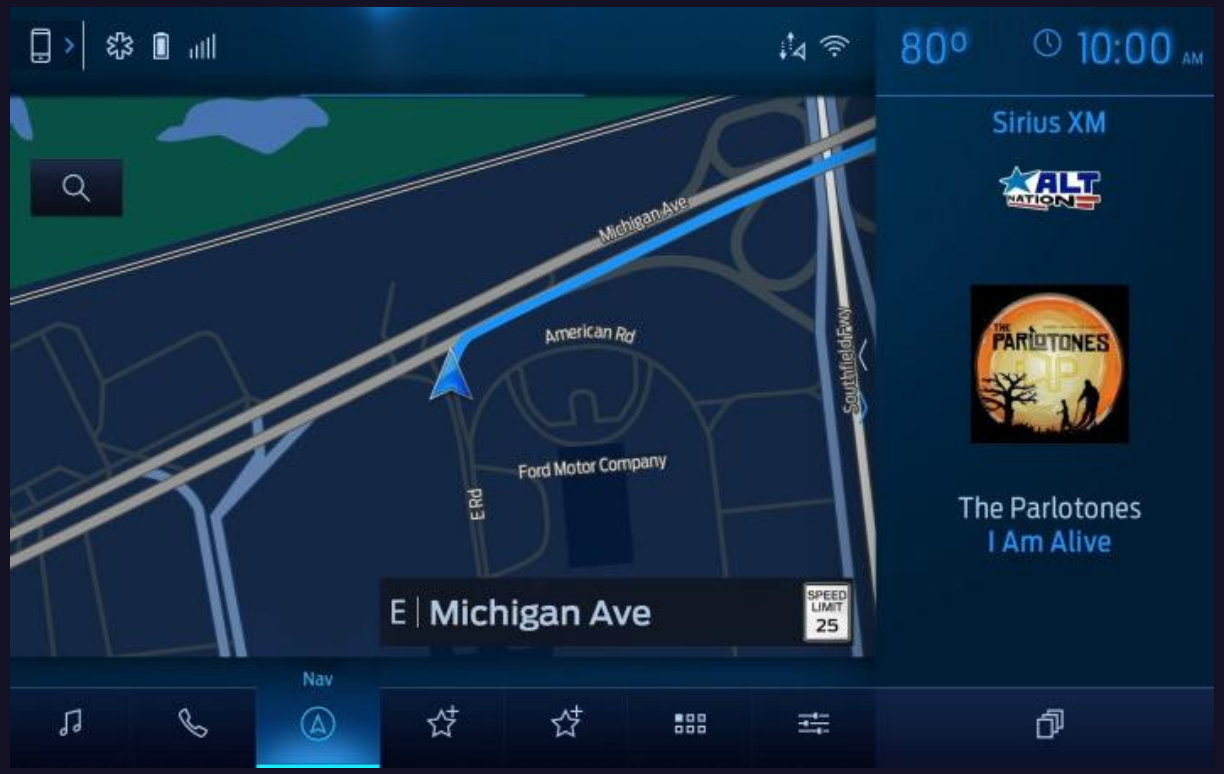
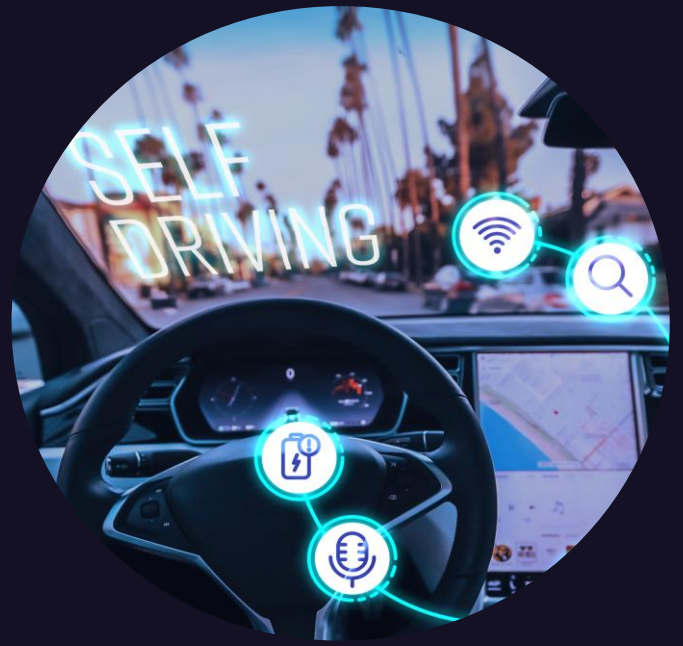
OEM & End | User Benefits



COST



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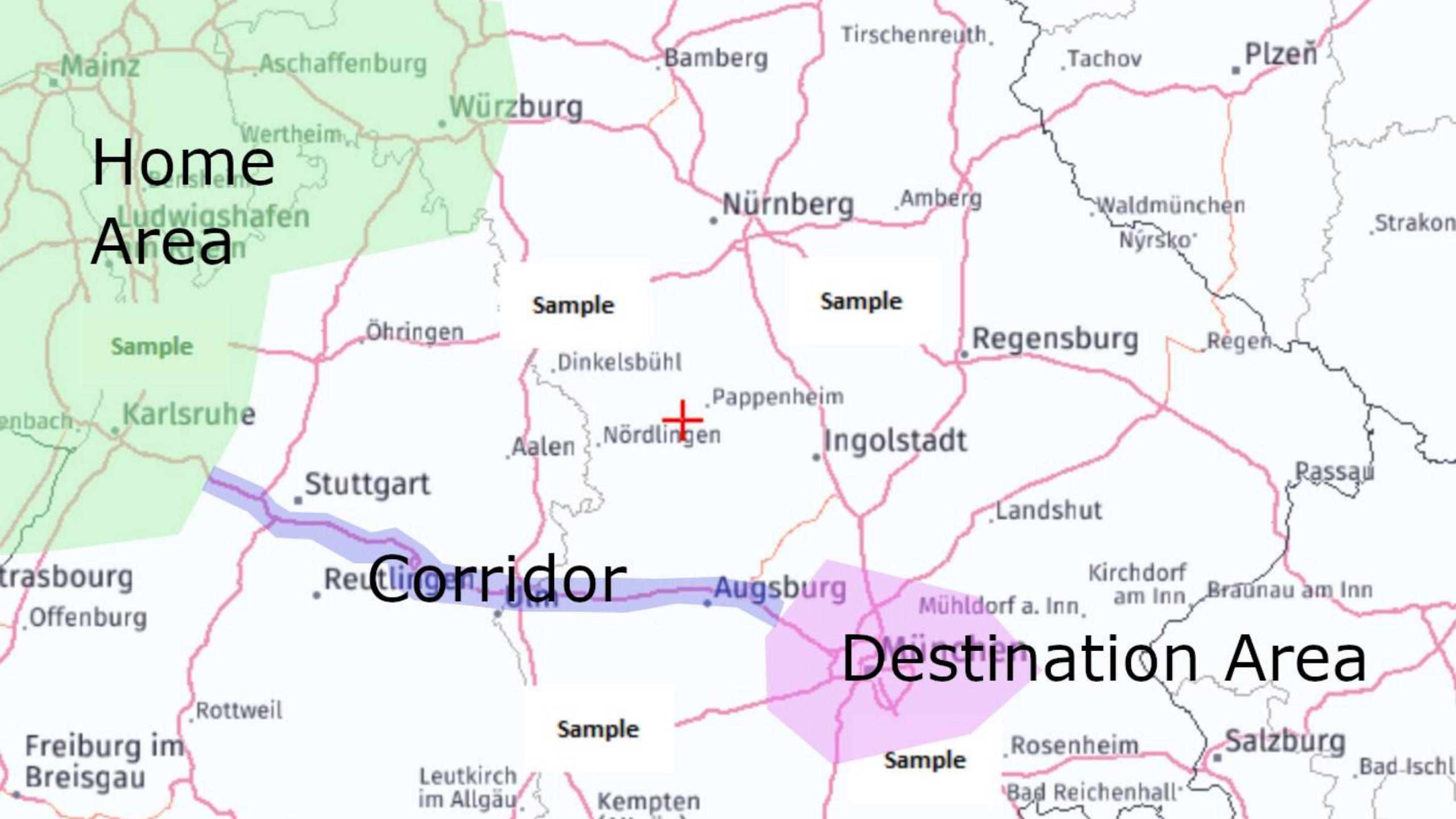
Home Area
Corridor
Destination Area
Sample
Sample
Sample
Sample
Mainz
Aschaffenburg
Würzburg
Wertheim
Ludwigshafen
Karlsruhe
Bamberg
Tirschenreuth
Tachov
Plzeň
Nürnberg
Amberg
Waldmünchen
Nýrsko
Strakon
Öhringen
Dinkelsbühl
Pappenheim
Aalen
Nördlingen
Regensburg
Regen
Ingolstadt
Passau
Landshut
Stuttgart
Augsburg
Mühldorf a. Inn
Kirchdorf am Inn
Braunau am Inn
München
Offenburg
Rottweil
Freiburg im Breisgau
Leutkirch im Allgäu
Kempten
Rosenheim
Salzburg
Bad Reichenhall
Bad Ischl

Overcoming the Challenges

- Designed for hybrid
- Persistent Storage Format limitations
- NDS.Live promises

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Demo, Q&A

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