



We are NIO

Blue Sky Coming

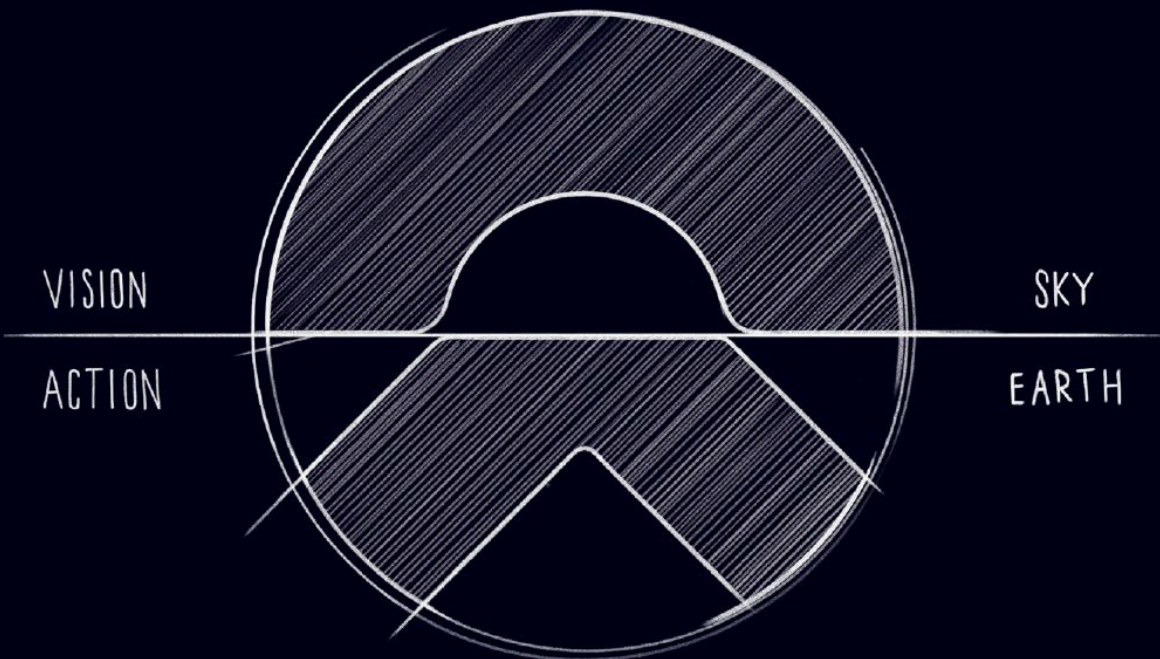
The NIO brand represents a new day. It's a symbol of our vision for a brighter tomorrow and for blue skies, as well as our commitment to positive change.

NIO's Chinese name is Weilai, which translates as Blue Sky Coming, which is the essence of our logo.

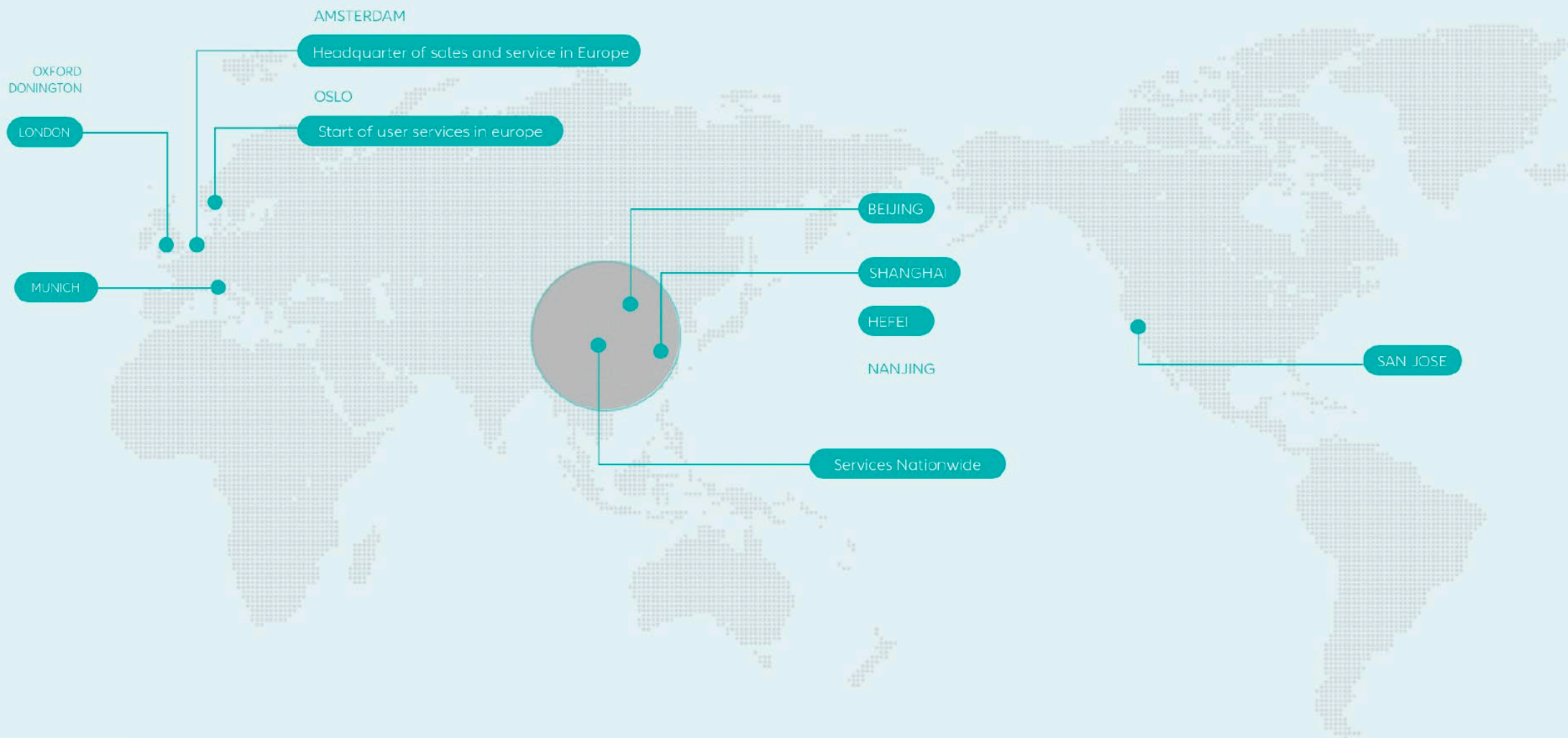


NIO

The NIO logo represents 'Blue Sky Coming'. The top half is about the sky, openness, our vision, the future. The bottom half is about the earth, direction, action and forward momentum.



NIO has established R&D centers and manufacturing facilities in Shanghai, Hefei, Beijing, Nanjing, San Jose, Munich, Oxford and other places, and built up an initial user service system with nationwide coverage in China.



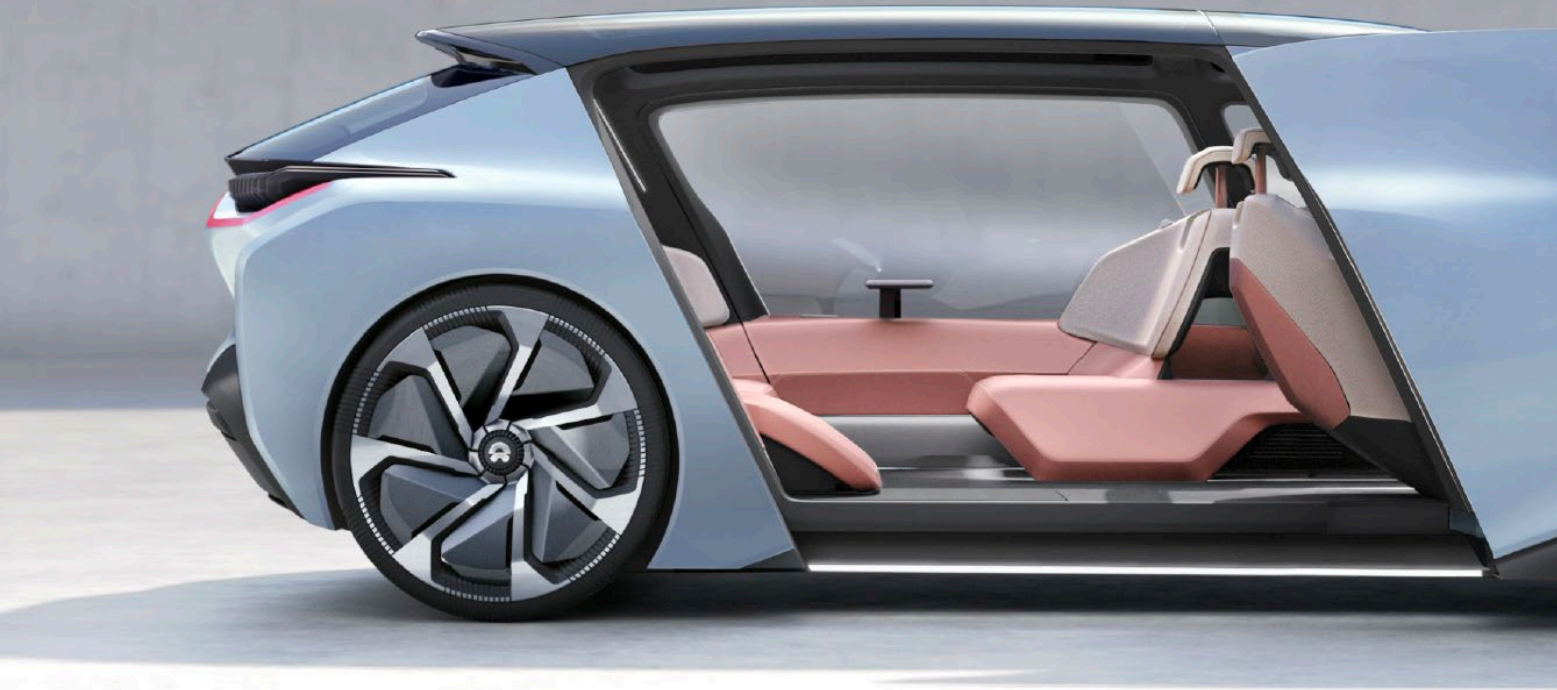
NIO Formula E

NIO EP 9



NIO starts with performance in the blood

NIO EVE



With the passion for creating a secondary living space





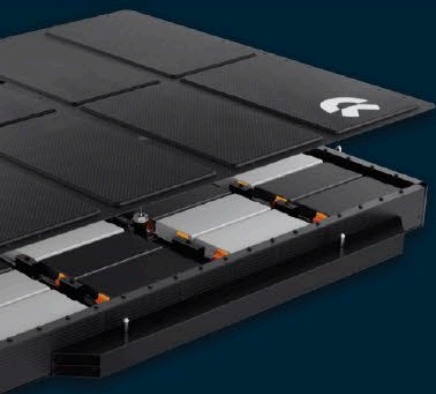
ES 8



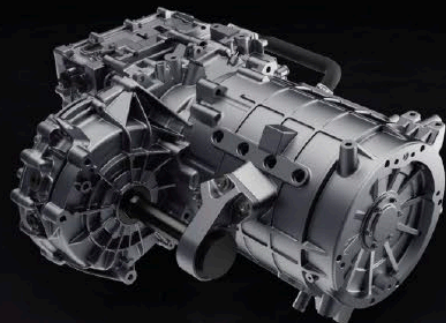
ES 6



Independently Developed Core Technologies



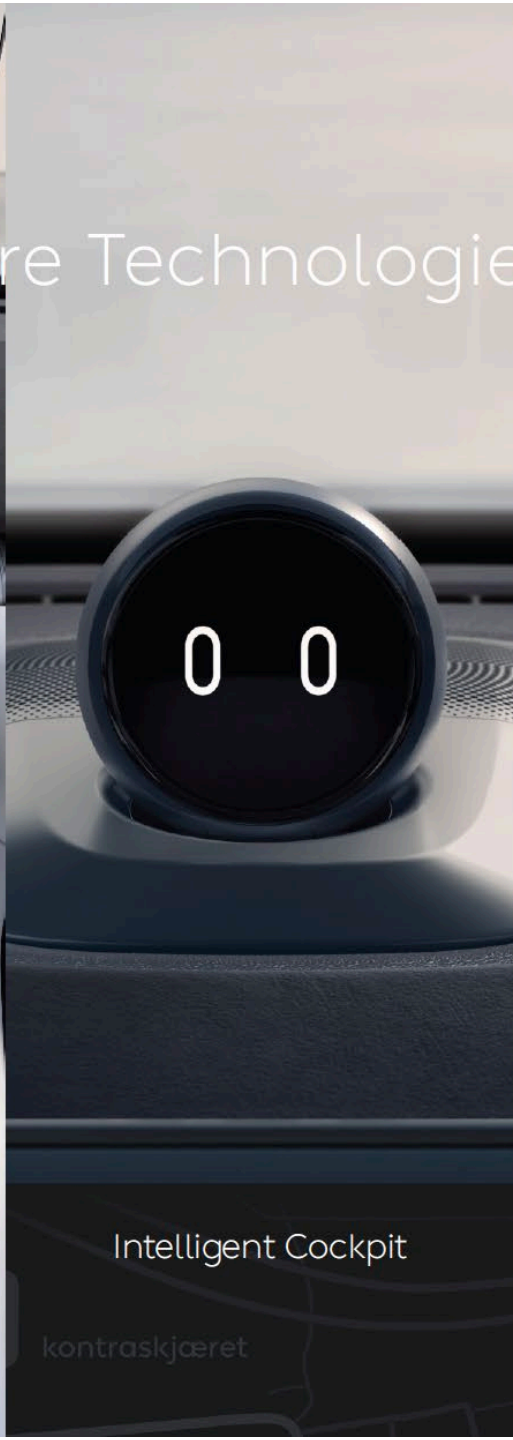
Battery Pack



Electric Motor + VCS



Intelligent Gateway



Intelligent Cockpit



NIO Autonomous Driving

WE ARE THRILLED TO JOIN NDS!