

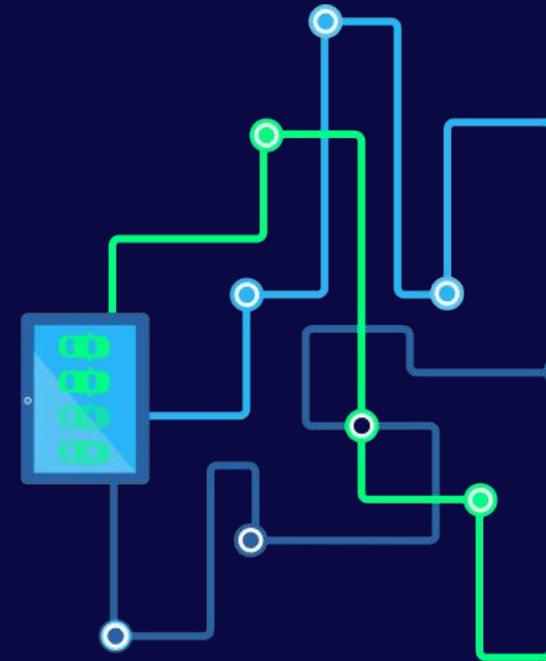
# Parkopedia

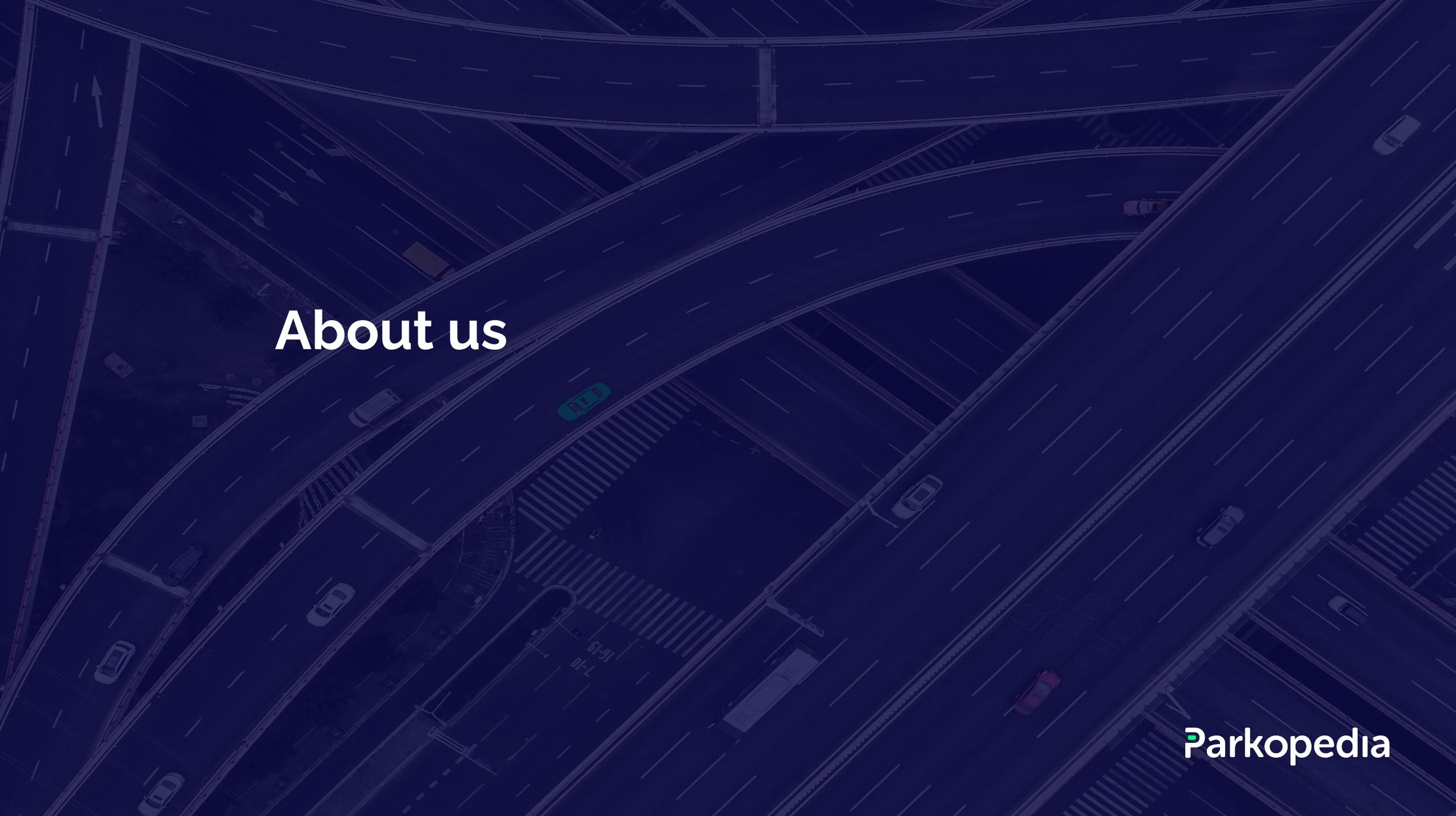
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**NDS Conference 2022**

18 May 2022

Private and confidential





# About us

**Parkopedia**



# Who we are

- Global leader in digital parking services
- Founded in 2007 with the mission of being able to answer any parking question, anywhere in the world
- Powering parking services (search, reserve and pay) all over the world in millions of connected cars, online and on mobile
- Detailed parking information including real-time and predictive parking space availability
- Parking transaction services for bookings and payments

89  
countries

15,000  
cities

70  
million  
spaces



Over 1.3 million on-street locations	Over 330k off-street locations	Over 750k locations with dynamic space availability	Over 340k locations with payment capability
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# Who we work with

We power cloud-based parking services in millions of connected cars for blue-chip customers globally

## Tier 1 suppliers



## Auto manufacturers / OEMs



## Mapping & navigation providers



# Full Suite of Cloud Parking Services

Our unique and comprehensive range of cloud-based parking data and services helps you provide a differentiated offering to your drivers

## STATIC DATA

Comprehensive parking information, including location, pricing and restrictions

## DYNAMIC DATA

Current and predictive parking availability delivered to drivers in real-time

## TRANSACTIONS

Online, single-sign-on payments and reservation integration

## INDOOR MAPPING

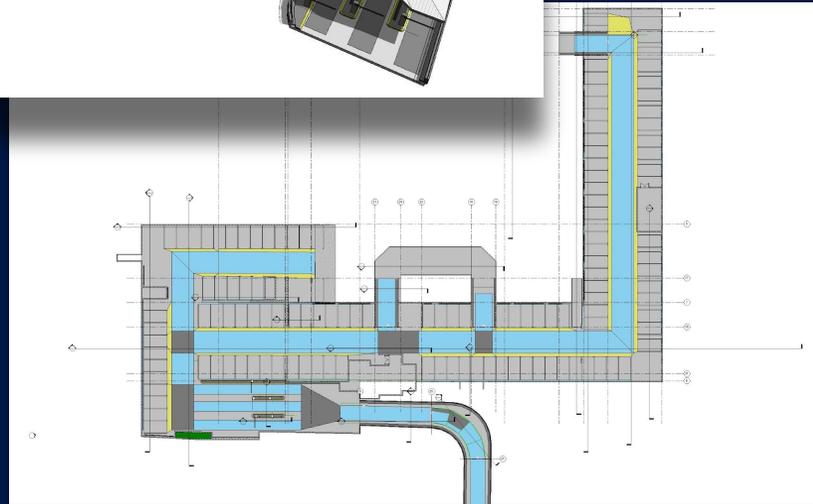
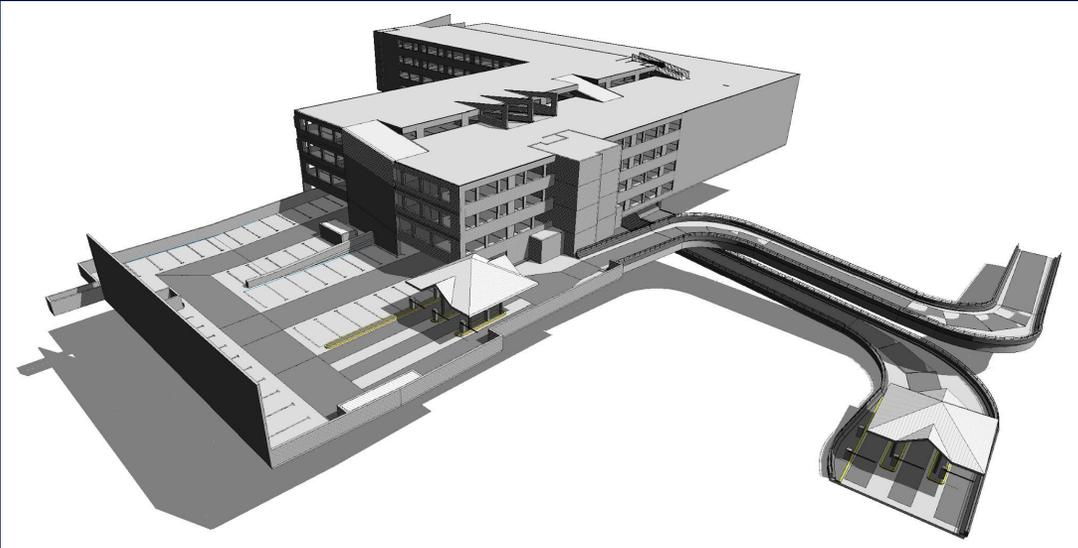
3D, high-definition mapping of large indoor facilities, enabling cars to navigate without GPS

Powering Connected  
Cars today



Enabling Automated  
parking tomorrow

# Why are we joining NDS Association?



To **enable** a high quality navigation and AVP experience for end customers

To **contribute** to the standard development for Indoor Maps available for AVP and Indoor Navigation

To **resolve** the linkage question of how Indoor Maps need to be connected to the base map

To **collaborate** with customers and partners as we roll out maps in production

Brian Holt

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